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**The radius of convexity and starlikeness for certain
classes of analytic functions with negative
coefficients, I**

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Funzioni di variabile complessa. — *The radius of convexity and starlikeness for certain classes of analytic functions with negative coefficients*, I. Nota (*) di SANGAPPA MALLAPPA SARANGI e BASAPPA AMRUTAPPA URALEGADDI, presentata dal Socio G. SANSONE.

RIASSUNTO. — Per le funzioni della forma $f(z) = z - \sum_{n=2}^{\infty} |a_n| z^n$ con $\operatorname{Re}(f(z)/z) > \alpha$, $\operatorname{Re}(f'(z)) > \alpha$ si determinano il raggio di convessità e il raggio di stellarità.

I. INTRODUCTION

In this paper we determine coefficient estimates and comparable results for functions of the form $f(z) = z - \sum_{n=2}^{\infty} |a_n| z^n$, which satisfy $\operatorname{Re}(f(z)/z) > \alpha$ and $\operatorname{Re} f'(z) > \alpha$ for $|z| < 1$. Also, we find the radius of convexity for functions $f(z)$ which are analytic and satisfy $\operatorname{Re} f'(z) > \alpha$ for $|z| < 1$, and the radius of starlikeness for functions $f(z)$ which are analytic and satisfy $\operatorname{Re}(f(z)/z) > \alpha$ for $|z| < 1$. We consider the problem of finding the radius of starlikeness for functions $f(z) = z - \sum_{n=2}^{\infty} |a_n| z^n$ which are analytic and satisfy $\operatorname{Re}(f(z)/g(z)) > 0$ for $|z| < 1$, where $g(z) = z - \sum_{n=2}^{\infty} |b_n| z^n$ is analytic and univalent for $|z| < 1$. The problem is solved in the case that $g(z)$ is either starlike of order α or convex of order α .

The standard notations will be used for the classes of functions studied. The function $f(z)$ is said to be starlike of order α for $0 \leq \alpha < 1$, if $\operatorname{Re}(zf'(z)/f(z)) > \alpha$ for $|z| < 1$, and is said to be convex of order α if $\operatorname{Re}(zf''(z)/f'(z) + 1) > \alpha$ for $|z| < 1$.

In [5] Herb Silverman has examined the class of univalent functions with negative coefficients. We shall employ similar techniques.

2. THEOREM I. Let $f(z) = z - \sum_{n=2}^{\infty} |a_n| z^n$. Then

- (i) $f(z)$ has $\operatorname{Re}(f(z)/z) > \alpha$ for $|z| < 1$, iff $\sum_{n=2}^{\infty} |a_n| \leq 1 - \alpha$.
- (ii) $f(z)$ has $\operatorname{Re} f'(z) > \alpha$ for $|z| < 1$ iff $\sum_{n=2}^{\infty} n |a_n| \leq 1 - \alpha$.

(*) Pervenuta all'Accademia il 4 agosto 1978.

Proof. (i) suppose

$$(1) \quad \sum_{n=2}^{\infty} |a_n| \leq 1 - \alpha.$$

It is sufficient to show that $f(z)/z$ lies in a circle with centre at $w = 1$ and radius $1 - \alpha$, we have

$$|(f(z)/z) - 1| = \left| \sum_{n=2}^{\infty} |a_n| z^{n-1} \right| \leq \sum_{n=2}^{\infty} |a_n|.$$

This last expression is bounded above by $1 - \alpha$ if (1) is satisfied.

Conversely suppose that

$$\operatorname{Re}(f(z)/z) = \operatorname{Re} \left\{ 1 - \sum_{n=2}^{\infty} |a_n| z^{n-1} \right\} > \alpha.$$

Choose values of z on the real axis so that $f(z)/z$ is real. Letting $z \rightarrow 1$ along the real axis we obtain (1).

(ii) The proof is similar to that of (i).

COROLLARY. For functions $f(z) = z - \sum_{n=2}^{\infty} |a_n| z^n$, we have

(i) If $f(z)$ has $\operatorname{Re}(f(z)/z) > \alpha$ for $|z| < 1$, then $|a_n| \leq 1 - \alpha$ with equality for functions $f(z) = z - (1 - \alpha) z^n$.

(ii) If $f(z)$ has $\operatorname{Re} f'(z) > \alpha$ for $|z| < 1$ then $|a_n| \leq \frac{1 - \alpha}{n}$ with equality for functions $f(z) = z - \frac{(1 - \alpha)}{n} z^n$.

THEOREM 2. If $f(z) = z - \sum_{n=2}^{\infty} |a_n| z^n$ has $\operatorname{Re} f'(z) > \alpha$ for $|z| < 1$, then $\operatorname{Re}(f(z)/z) > \frac{1 + \alpha}{2}$ for $|z| < 1$.

Proof. In view of Theorem 1, we have to prove that,

$$\sum_{n=2}^{\infty} \frac{n |a_n|}{1 - \alpha} \leq 1 \Rightarrow \sum_{n=2}^{\infty} \frac{2 |a_n|}{1 - \alpha} \leq 1.$$

It is sufficient to show that

$$\frac{2 |a_n|}{1 - \alpha} \leq \frac{n |a_n|}{1 - \alpha} \quad \text{for } n = 2, 3, 4, \dots$$

The result follows.

The estimate is sharp for the function $f(z) = z - \frac{(1 - \alpha)}{2} z^2$.

THEOREM 3. If $f(z) = z - \sum_{n=2}^{\infty} |a_n| z^n$ has $\operatorname{Re}(f(z)/z) > \alpha$ for $|z| < 1$, then $\operatorname{Re} f'(z) > 0$ in the disk

$$|z| < r = r(\alpha) = \inf_n \left(\frac{1}{n(1-\alpha)} \right)^{1/(n-1)} \quad n = 2, 3, 4, \dots$$

Proof. It is sufficient to show that

$$|f'(z) - 1| \leq 1 \quad \text{for } |z| \leq r(\alpha).$$

We have

$$|f'(z) - 1| \leq \sum_{n=2}^{\infty} n |a_n| |z|^{n-1}.$$

Hence $|f'(z) - 1| \leq 1$ if

$$(2) \quad \sum_{n=2}^{\infty} n |a_n| |z|^{n-1} \leq 1.$$

From Theorem 1, $\sum_{n=2}^{\infty} \frac{|a_n|}{1-\alpha} \leq 1$. Hence (2) will be satisfied if

$$n |a_n| |z|^{n-1} \leq \frac{|a_n|}{1-\alpha}, \quad n = 2, 3, 4, \dots$$

Solving this for $|z|$, we obtain

$$(3) \quad |z| \leq \left(\frac{1}{n(1-\alpha)} \right)^{1/(n-1)}, \quad n = 2, 3, 4, \dots$$

Writing $|z| = r(\alpha)$ in (3) the result follows.

The estimate is sharp for the function $f(z) = z - (1-\alpha)z^n$ for some n .

We have $r(0) = 1/2$ and $r(1/2) = 1/\sqrt[3]{2}$.

THEOREM 4. If $f(z) = z - \sum_{n=2}^{\infty} |a_n| z^n$ is analytic and has $\operatorname{Re} f'(z) > \alpha$ for $|z| < 1$, then $f(z)$ is convex for

$$|z| < r = r(\alpha) = \inf_n \left(\frac{1}{n(1-\alpha)} \right)^{1/(n-1)}, \quad n = 2, 3, 4, \dots$$

Proof. It is sufficient to show that $|zf''(z)/f'(z)| \leq 1$ for $|z| < r(\alpha)$.

We have

$$\left| \frac{zf''(z)}{f'(z)} \right| \leq \frac{\sum_{n=2}^{\infty} n(n-1) |a_n| |z|^{n-1}}{1 - \sum_{n=2}^{\infty} n |a_n| |z|^{n-1}}.$$

Hence $|zf''(z)/f'(z)| \leq 1$ if

$$(4) \quad \sum_{n=2}^{\infty} n(n-1) |a_n| |z|^{n-1} \leq 1 - \sum_{n=2}^{\infty} n |a_n| |z|^{n-1}.$$

This reduces to

$$(5) \quad \sum_{n=2}^{\infty} n^2 |a_n| |z|^{n-1} \leq 1.$$

The remaining part of the proof is similar to that of Theorem 4.

The estimate is sharp for the function $f(z) = z - \frac{1-\alpha}{n} z^n$ for some n .

THEOREM 5. *If $f(z) = z - \sum_{n=2}^{\infty} |a_n| z^n$ has $\operatorname{Re} f(z)/z > \alpha$, then $f(z)$ is univalent and starlike in the disk*

$$|z| < r = r(\alpha) = \inf_n \left(\frac{1}{n(1-\alpha)} \right)^{1/n-1} \quad \text{for } n = 2, 3, 4, \dots$$

The proof is omitted. The estimate is sharp for the function $f(z) = z - (1-\alpha)z^n$ for some n . Again we have $r(0) = 1/2$ and $r(1/2) = 1/\sqrt[3]{2}$. Results comparable to Theorem 5 are known for a wider class of functions [1. Theorem 3] and [2. Theorem 2].

LEMMA. *Let $f(z) = z - \sum_{n=2}^{\infty} |a_n| z^n$ be analytic for $|z| < 1$ and $g(z) = z - \sum_{n=2}^{\infty} |b_n| z^n$ be analytic and univalent on $\{z : |z| < 1\}$. If $\operatorname{Re}(f(z)/g(z)) > \alpha$ for $|z| < 1$ then $\sum_{n=2}^{\infty} |a_n| - \alpha \sum_{n=2}^{\infty} |b_n| \leq 1 - \alpha$.*

Proof. We have

$$\operatorname{Re} \frac{f(z)}{g(z)} = \operatorname{Re} \frac{1 - \sum_{n=2}^{\infty} |a_n| z^{n-1}}{1 - \sum_{n=2}^{\infty} |b_n| z^{n-1}}.$$

Choose values of z on the real axis so that $f(z)/g(z)$ is real. Since $\operatorname{Re} f(z)/g(z) > \alpha$, we have

$$(6) \quad 1 - \sum_{n=2}^{\infty} |a_n| z^{n-1} > \alpha \left(1 - \sum_{n=2}^{\infty} |b_n| z^{n-1} \right).$$

Let $z \rightarrow 1$ along the real axis. Inequality (6) reduces to

$$\sum_{n=2}^{\infty} |a_n| - \alpha \sum_{n=2}^{\infty} |b_n| \leq 1 - \alpha.$$

THEOREM 6. Suppose that $f(z) = z - \sum_{n=2}^{\infty} |a_n| z^n$ is analytic for $|z| < 1$ and $g(z) = z - \sum_{n=2}^{\infty} |b_n| z^n$ is analytic and univalent on $\{z: |z| < 1\}$. If $\operatorname{Re}(f(z)/g(z)) > 0$ for $|z| < 1$ then $f(z)$ is univalent and starlike in $|z| < 1/2$.

Proof. Since $\operatorname{Re} f(z)/g(z) > 0$, from the lemma we get $\sum_{n=2}^{\infty} |a_n| \leq 1$. Hence from Theorem 1, $\operatorname{Re} f(z)/z > 0$ and applying Theorem 5 we get the result. The result is sharp for the functions $f(z) = z - z^2$ where $g(z) = z - \frac{1-\alpha}{2-\alpha} z^2$ for $0 \leq \alpha \leq 1$. Since $f'(z) = 0$ at $z = 1/2$, $f(z)$ is not univalent in $|z| < r$ if $r > 1/2$. Since the functions $g(z) = z - \frac{1-\alpha}{2-\alpha} z^2$ are starlike of order α , Theorem 6 is comparable to the following sharp result of J. S. Ratti [4]. If $f(z) = z + a_2 z^2 + \dots$ and $g(z) = z + b_2 z^2 + \dots$ are analytic for $|z| < 1$ and $g(z)$ is starlike of order α for $|z| < 1$ and if $\operatorname{Re} f(z)/g(z) > 0$ for $|z| < 1$, then $f(z)$ is univalent and starlike for $|z| < r$ where

$$r = \frac{(\alpha^2 - 2\alpha + 3)^{1/2} + \alpha - 2}{2\alpha - 1} \quad \text{provided } \alpha \neq 1/2 \quad \text{and } r = 1/3$$

when $\alpha = 1/2$. Also the following comparable result has been shown by MacGregor [3]. If $f(z) = z + a_2 z^2 + \dots$ and $g(z) = z + b_2 z^2 + \dots$ are analytic for $|z| < 1$ and $g(z)$ is univalent in $|z| < 1$ and if $\operatorname{Re}(f(z)/g(z)) > 0$ for $|z| < 1$ then $f(z)$ is univalent in $|z| < 1/5$.

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